

# BUSINESS AND FINANCE PATHWAYS



## BUSINESS AND FINANCE CERTIFICATES

These certificates were designed to meet specific industry skill sets and can be taken to begin or enhance your career. Each of them provides an opportunity to participate in experiential learning to directly apply the concepts learned to an industry setting. The certificates can be taken as stand-alone certificates or stacked towards and associate's or bachelor's degree.

### LEADERSHIP

Develop a broader and deeper understanding of organizational culture and dynamics, management best practices, the role of the manager, and the nature of influence.

### ENTREPRENEURSHIP

Understand the value of ideas and creativity along with the innovation it takes to drive the development of starting a new venture.

### MANAGEMENT

Provide the skills and practical application needed to manage multiple complex projects and align results with organizational strategy.

### ACCOUNTING

Understand accounting standards and principles needed to carry out the fundamental tasks of the accounting occupation, providing information to clients by preparing, analyzing and verifying financial documents.

### LEADERSHIP CERTIFICATE

<b>LEAD 101</b>	Intro to Leadership
<b>COMM 214</b>	Persuasive Speaking
<b>LEAD 280</b>	Leadership Strategies
<b>PHIL 210</b>	Ethics
<b>BADM 202</b>	Principles of Management
<b>LEAD 297</b>	Coop Ed / Internship

### ENTREPRENEURSHIP CERTIFICATE

<b>BADM 201</b>	Principles of Marketing
<b>BADM 260</b>	Principles of Retailing
<b>BADM 210</b>	Advertising 1
<b>BUSN 170</b>	Entrepreneurship
<b>BUSN 224</b>	Electronic Commerce (E- Commerce)
<b>BADM 297</b>	Coop Ed / Internship

### MANAGEMENT CERTIFICATE

<b>BADM 202</b>	Principles of Management
<b>ACCT 200</b>	Elements of Accounting 1
<b>BADM 282</b>	Human Resource Management
<b>BADM 224</b>	Management Information Systems
<b>BADM 281</b>	Organizational Behavior
<b>BADM 297</b>	Coop Ed / Internship

### ACCOUNTING CERTIFICATE

<b>ACCT 201</b>	Elements of Accounting 1
<b>ACCT 320</b>	Cost Accounting
<b>ACCT 218</b>	Computer Applications in Business
<b>ACCT 215 OR</b>	Business in the Legal Environment
<b>FIN 326</b>	Business Finance
<b>ACCT 297</b>	Coop Ed / Internship