



**HANDS-ON LEARNING.  
WORKFORCE READY.**



## Polytechnic Newsletter April 2022

### **DONE RIGHT.**

Since summer 2021, Bismarck State College has been working hand-in-hand with Interact Communications, a marketing consultant specializing in two-year colleges, to re-brand BSC as a polytechnic institution. The goal was to implement more than just a new theme or tagline. BSC needed to create a new public image as a polytechnic institution.

Through rigorous internal (faculty, staff and student groups) and external (community, business and industry) research, surveys and focus groups, Interact developed a brand and statement that “rings true,” creates a logical and emotional response and will work with a diverse audience. It is a brand that defines how the public, as well as the campus community, perceive the college and its programs; a powerful brand that provides a sense of purpose, identity and sets expectations.

The end result is BSC’s new brand: **DONE RIGHT.**

During the BSC brand reveal, Interact CEO Pam Cox-Otto, noted that their research revealed BSC’s core attributes as: “North Dakota’s top-of-mind polytechnic institution; a literal powerhouse, known for sparking futures and energizing communities; [and] a pragmatic, responsible community workhorse.”

**DONE RIGHT.** reflects all those attributes and unifies all BSC programs and departments on campus in a concise, confident and immediately comprehensible statement. It speaks to the things that we are



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## Connecting Talent to Opportunity

Join us on April 20 for the inaugural **Creative Arts Expo**. There will be live demonstrations from students currently in the programs, as well as a chance to meet with faculty and ask questions. Area businesses will also be in attendance to share insight on different career options available in each of the program areas. Open to the public. All are welcome!



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On April 26, Bismarck State College will be hosting a **Transportation & Construction Open House**. Faculty will be on hand to talk about the many program opportunities in the Career and Tech field. Also, representatives from the BSC Admissions and Financial Aid offices will be available over the lunch hour to answer questions; a campus tour is scheduled as well for all attendees.

## TRANSPORTATION & CONSTRUCTION OPEN HOUSE

**TUESDAY, APRIL 26**  
10AM - 2:30PM

**BISMARCK STATE COLLEGE**  
TECHNICAL CENTER LOBBY  
1200 COLLEGE DR, BISMARCK, ND

**CAMPUS TOUR**  
**LUNCH PROVIDED**  
**ADMISSIONS, FACULTY**  
**AND FINANCIAL AID**  
**AVAILABLE FOR QUESTIONS**  
**DRAWING FOR**  
**\$500 SCHOLARSHIP!**



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## National Science Foundation Scholarship

The National Science Foundation (NSF) has awarded Bismarck State College (BSC) \$1,368,264 in grant funding to support scholarships for BSC Science, Technology, Engineering and Mathematics (STEM) programs and to research factors associated with retention in STEM courses.

Starting in Fall 2022, an estimated 250 Accomplish, Innovate, Motivate (AIM) scholarships will be awarded to approximately 138 students in more than 25 STEM-related academic programs over the next five years. Each scholarship is estimated at an average award of \$3,600 per year (\$1,800 per semester) toward the cost of tuition, books and other education-related expenses.

"These substantial scholarships are meant to help students financially so they can reduce the hours they work and dedicate more time to their studies so they can be successful in their program," says BSC Polytechnic Program Outreach Director Alicia Uhde. "With BSC in-state tuition rates at approximately \$5,000 per year, this makes a degree very affordable."

Recipients who continue to meet the requirements of the scholarship will have their scholarships renewed each subsequent semester.

In addition to lessening their college financial burden, scholarship recipients will have a dedicated faculty mentor to provide one-on-one advising throughout their degree program. They will also receive

### Are you interested in Science, Technology, Engineering or Math?

Bismarck State College has a S.T.E.M. program for you.

### Apply Today!

#### FOR SCHOLARSHIP INFORMATION

[christina.burns@bismarckstate.edu](mailto:christina.burns@bismarckstate.edu)  
[bismarckstate.edu/scholarships](http://bismarckstate.edu/scholarships)  
701.224.2486

#### FOR GENERAL BSC INFORMATION

[BSC.admissions@bismarckstate.edu](mailto:BSC.admissions@bismarckstate.edu)  
[bismarckstate.edu](http://bismarckstate.edu)  
701.224.5400

*Applicants for the A.I.M. scholarship must demonstrate an unmet financial need.*

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NATIONAL SCIENCE FOUNDATION  
GRANT #2130259



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assistance in creating their résumé, completing applications, researching and applying for additional scholarships, and more.

Scholarship recipients will be selected based on financial need, academic promise and declared field of study. Additional consideration will be given to individuals traditionally underrepresented in STEM careers, including but not limited to women, racial and ethnic minorities, individuals with a disability as defined by the Americans with Disabilities Act, and first-generation college students.

Students applying for an AIM scholarship are required to submit an application and provide a history of academic success. Academic success will be based on one or more of the following: high school GPA of 2.5, official transcripts, appropriate ACT or SAT standardized test scores and/or the successful completion of required core courses for each scholarship discipline.

The AIM Scholarship program is coordinated by BSC Associate Professor of Process Technology Hamza Raheel, Assistant Professor of Agriculture, Technology and Natural Resources Marko Davinic, Assistant Professor of Economics Ginny Saiki, Assistant Professor of Psychology Charlotte Williams, Polytechnic Program Outreach Director Alicia Uhde and Academic Advisor Andrene Krein.

More information on the [NSF AIM Scholarship](#).

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## Welding Readiness Program



**TrainND** SW is adding two new welding classes in the Spring, both begin on May 9, 2022. The first class will focus on GMAW (wire feed) for the advanced manufacturing industry. The second class will cover all major welding processes. All students will start at the same time and the extended class will continue on after the wire feed class is complete. A growing industry with high demand, the **Welding Readiness Programs** are designed around industry needs.

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## Out & About

On March 30, Bismarck State College hosted a Find Yourself in Finance event at the Student Union. The event was open to the campus and community to provide an opportunity to learn about BSC's new **AAS** degree in Financial Technologies and **BAS** degree in Finance that will be starting in Fall of 2022. Attendees were also able to engage with participating businesses **Eide Bailly**, **Gate City Bank**, **Basin Electric Power Cooperative**, **Bravera Bank** to learn more about available careers in finance.



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# Summer and Fall Registration 2022

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## Come See Us

### Upcoming Events

- Apr 13-14: **T4**-Watford City
- Apr 18: **Scrub Camp**-Bismarck
- Apr 20: **Creative Arts Expo**-Bismarck State College
- Apr 26: **Transportation & Construction Open House**-Bismarck State College
- Apr 26: **Spring Ag Academy**-Bismarck
- Apr 26: **Bismarck Earth Day Festival**-Bismarck
- May 4: **T4**-Hillsboro

Inquire Here

Contact: [bsc.polytechnic@bismarckstate.edu](mailto:bsc.polytechnic@bismarckstate.edu)

Visit: [bismarckstate.edu/polytechnic](http://bismarckstate.edu/polytechnic)

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