

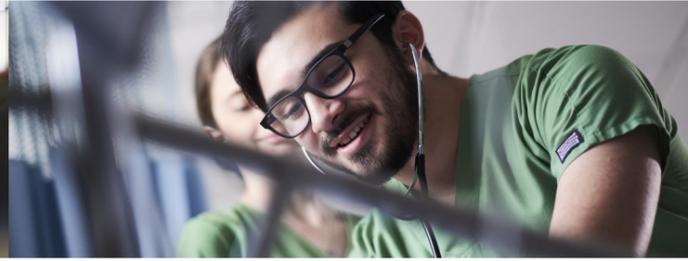
# STRATEGIC PLAN 2018-23

## MISSION

Bismarck State College, an innovative community college, offers high quality education, workforce training, and enrichment programs reaching local and global communities.

## VISION

A national model for innovative education and workforce training.



*There are two educations. One should teach how to make a living and the other how to live.*

– James Truslow Adams

At BSC, we have the rare privilege of providing both of the educations founding father James Truslow Adams cited. The curriculum and human expertise of our technical and transfer programs teach our students how to make a living. They learn how to live through their campus experiences, interaction with their classmates, professors and community, exposure to the humanities, arts and life on campus. BSC will succeed if we keep these two higher purposes as the center

of our daily work. We are here to help students live better, be more successful and find their way in the world. We are here, together, for students.

The following is BSC's living, breathing strategic plan for the next five years – and the guideline for our daily decisions through 2023. The priorities and objectives will be static, but the goals will be reviewed and revised annually as together, we move forward.

## GUIDING PRINCIPLES

**ENGAGE** We know what our students and stakeholders need, and they know we offer relevant and resonant programs and services.

**CONNECT** We are connected to our students and other stakeholders. We ensure students have the best quality experience at BSC.

**DELIVER** We provide what we say we'll provide to our students and stakeholders. We deliver the best quality education and training for our students' success.

### PRIORITY 1 DRIVE STUDENT SUCCESS

**Objective 1:** Build and implement a campus-wide plan to support students

**Objective 2:** Design and implement an academic schedule that leverages technology and engages students with faculty in new ways

**Objective 3:** Establish program options that rapidly prepare students for employment and the workforce for advancement while also integrating lifelong learning

**Objective 4:** Ensure educational goals of incoming and outgoing students are met internally or through partnerships with other educational institutions

### PRIORITY 2 SECURE THE RESOURCES THAT SUPPORT STUDENT SUCCESS

**Objective 1:** Relocate health science programs to campus

**Objective 2:** Increase external funding for campus programs by strengthening collaboration with stakeholders/partners

**Objective 3:** Increase contributions to support scholarships

**Objective 4:** Increase credit and non-credit revenue in order to improve financial stability and growth

### PRIORITY 3 ACHIEVE ORGANIZATIONAL EXCELLENCE LEADING TO STUDENT SUCCESS

**Objective 1:** Retain and recruit high quality employees

**Objective 2:** Support an environment and structure for evidence-based decision making

**Objective 3:** Leverage technology to best serve BSC stakeholders

**Objective 4:** Explore mission change to better meet 21st century workforce needs

## CORE VALUES

Excellence. Innovation. Learning. Integrity. People.

