

# BUSINESS



**Business administration remains a popular choice among college programs. Courses also prove useful for students in other majors. Students studying accounting and other business programs obtain basic understanding of the world of commerce and industry while applying the latest technologies and business practice.**

Students will find a well-rounded Business program at Bismarck State College with faculty that teach fundamentals as well as foster the innovative thinking needed to find solutions to challenges throughout the business world. From the big picture of macroeconomics to managing day-to-day accounting of a small business, the program delivers information that students can apply to any career or enterprise.

Entrepreneurship is a key focus in the Management program and encourages students to explore new career and educational opportunities. Those who choose this option become managers who organize, operate, and set up finances for new businesses.

Accounting, management, and business administration courses qualify for transfer to a four-year institution. Since requirements may vary, students should consult the catalog of the destination college before planning academic schedules.

## EMPLOYMENT

The employment climate for business administration graduates is favorable and career opportunities for accounting majors continue to expand. An increase in the number of businesses, changing financial laws and regulations, and increased scrutiny of company finances will drive growth. Because of increasing global competition, the need for timely information for operational and strategic decision-making remains a priority for all businesses. Accountant and auditor jobs are expected to grow faster than average for all occupations, as well as management positions across several industries, particularly IT and medical, according to the U.S. Bureau of Labor Statistics. Management consulting is among the fastest growing industries. All candidates will face keen competition.

## BUSINESS ADMINISTRATION

Classes provide basic understanding of business and commerce in relation to the operation of independent businesses. Students learn fundamental concepts and principles of accounting, economics, statistics, real estate, and business law, and hone skills in professional writing, business math, and income tax procedures.

## APTITUDE/PREPARATION

Success in the business world requires good communication skills and the ability to work well with people. Other helpful attributes: analytical, detail-oriented, flexible, decisive. High school courses in accounting, economics, marketing, and computer technology are advised.

## CAREER POSSIBILITIES

Accountant, adjuster, appraiser, bank examiner, budget analyst, claims representative, economist, financial analyst, labor relations assistant, management trainee, marketing researcher, personnel administrator, purchasing agent, advertising assistant, and sales representative.

## MANAGEMENT

Students pursuing a degree in Management develop background for management positions in all areas of industry from retail and wholesale to manufacturing and service. The curriculum includes courses on fundamental business principles as well as classes in sales, marketing, electronic commerce, project management, human resources, and small business management. The curriculum is also available online. Students can tailor their study with management and general education elective courses, or choose one of the following options:

## ENTREPRENEURSHIP OPTION

Students develop the skills, tools, and experiences necessary to successfully assist in creating and managing new business ventures. Among the core courses are computer applications in business,

e-commerce, entrepreneurship, microeconomics, Web design, and professional writing.

### **BANKING OPTION**

For students considering banking and finance and those currently employed in the financial industry, BSC offers a combination of American Institute of Banking certified courses with the Management curriculum. Students complete 38 credit hours of BSC classes, and a minimum of 21 credit hours of American Institute of Banking certified courses.

### **APTITUDE/PREPARATION**

Students enrolled in the Management curriculum should like working with people and have good communication skills. High school courses in accounting, economics, marketing and computer technology are advised.

### **CAREER POSSIBILITIES**

Management/management trainee, banking, purchasing, and private business.

## **ACCOUNTING**

Technology has changed nearly every aspect of the profession and is an integral component of the accounting program at BSC. The latest software programs used by business and industry nationwide are available for student use in the computer labs. Required courses include algebra or finite math, statistics, business law, and management information systems.

### **APTITUDE/PREPARATION**

Persons interested in accounting should enjoy processing information and thinking analytically and possess good interpersonal and written communication skills. High school courses in algebra and geometry are advised, along with general business courses.

### **CAREER POSSIBILITIES**

Accountant, financial analyst, financial planner, stock analyst, stockbroker, auditor, entrepreneur, manager, banker and investment banker.

## **GRADUATION**

Students completing the Accounting program or Business Administration program receive an Associate in Arts degree. Those who finish the Management programs receive an Associate in Applied Science degree.

### **Four-Year Degree Completion Program**

BSC has cooperative agreements with four-year universities to help students complete a baccalaureate degree on the BSC campus. Contact Dickinson State University or Minot State University about their programs.

## **FACULTY**

For information: Jim Wright, Business Department chairperson, 224-5462, James.Wright@bsc.nodak.edu.

## **HOW TO REACH US**

**BSC Web site:** bismarckstate.edu

**Application information:** 1-800-445-5073 or 1-701-224-5429 or bismarckstate.edu/prospectivestudents/application.asp

**Financial Aid:** 1-701-224-5494 or bismarckstate.edu/student/finaid

**BSC Foundation Scholarships:** 1-701-224-2486 or bismarckstate.edu/scholarships